**ILMA 2019-2020 PUBLICATIONS AS AT February 21, 2020**

**Publications**

K.O. Oyesomi and A. Salawu (Eds). 2020. *Emerging Trends in Indigenous Language Media, Communication, Gender and Health*. Hershey, PA: IGI Global.

Odiboh, O., Salawu, A., & Doghudje, C. (Eds.). 2019. *Introduction to Philosophy of Mass Communication for Higher Institutions*. Ibadan: Stirling Horden.

Salawu, A (Ed.). 2019. *African Language Digital Media and Communication*. London: Routledge. ISBN: 978-0-8153-5954-8.

Salawu, A. 2020. Preface to the book, *Emerging Trends in Indigenous Language Media, Communication, Gender and Health*. Hershey, PA: IGI Global. Pp. xvii – xxi.

Mpofu, P. and A. Salawu. 2020. Handling of sexually offensive expressions on Zimbabwe’s selected radio stations. In K.O. Oyesomi and A. Salawu (Eds). *Emerging Trends in Indigenous Language Media, Communication, Gender and Health*. Hershey, PA: IGI Global. Pp. 166 – 187. DOI: 10.4018/978-1-7998-2091-8.ch009.

Salawu, A. 2019. Introduction: Not to be left behind – African languages,

media and the digital sphere**.** In A. Salawu (Ed.) *African Language Digital Media and Communication*. London and New York: Routledge/Taylor and Francis Group. Pp. 1 – 8. <https://www.routledge.com/African-Language-Digital-Media-and-Communication/Salawu/p/book/9780815359548>

Salawu, A. 2019. *Alaroye*, *Isolezwe* and the adoption of digital technologies. In A. Salawu (Ed.) *African Language Digital Media and Communication*. London and New York: Routledge/Taylor and Francis Group. Pp. 33 – 45. <https://www.routledge.com/African-Language-Digital-Media-and-Communication/Salawu/p/book/9780815359548>

Onyenankeya, K. and A. Salawu. 2020. On bended knees: investigative journalism and changing media culture in Nigeria. *Journal of Media Watch*, XI(1): 97 – 118. ISSN: 0976 0911. E-ISSN: 2249 8818.

Oyesomi, K and A. Salawu. 2019. Indigenous Language and MTN Radio Yoruba Advertisement: A Study of Adult Residents of Olorunda Community, Ibadan, Oyo State, Nigeria. *Gender and Behaviour* 17(4): 14158 – 14168. ISSN: 1596-9231.

Oyesomi, K and A. Salawu. 2019. Assessing the uniqueness of indigenous language in advertising: analysis of figurative language used in selected telecommunication Yoruba advertisement in Nigeria. *The Qualitative Report* 24(10): 2574 – 2591. https://nsuworks.nova.edu/tqr/vol24/iss10/12. E-ISSN: 2160-3715.

Onyenankeya, K. and A. Salawu. 2019. Indigenous Language Radio, Identity and Belonging. ***The International Journal of Diverse Identities***, 19(2): 33 – 49. https:doi.org/10.18848/2327-7866/CGP/v19i02/33-49.

Mpofu P. and A. Salawu 2019. Interrogating the Autonomy of Previously Marginalised Languages in Zimbabwe's Indigenous-Language Press. *Language Matters*, 50:1, 25-44, DOI: 10.1080/10228195.2018.1541925. ISSN: 1022-8195 (Print) 1753-5395 (Online).

Oyesomi, K, A. Salawu and K. Onyenankeya. 2019. Newspapers’ Compliance with the Code of Election Coverage of the 2015 Elections and citizens participation: Implication for Journalism Education and Professionalism. *African Renaissance* 16(1): 41 – 64. ISSN: 1744-2532 (Print) ISSN: 2516-5305 (Online).

Nwammuo, A.N. and A. Salawu. 2019. Are Radio Programmes Via Indigenous Languages the Solution? A Study of Igbo Scholars’ Assessment of the Effectiveness of the British Broadcasting Corporation (BBC) in Promoting African Languages. *African Renaissance* 16(1): 83 – 99. ISSN: 1744-2532 (Print) ISSN: 2516-5305 (Online).

Moyo, R. and A. Salawu. 2019. A survey of communication media preferred by smallholder farmers in the Gweru District of Zimbabwe. *Journal of Rural Studies* 66: 112 – 118. https://doi.org/10.1016/j.jrurstud.2018.12.013.

Salawu, A. 2019. New Media: A Review of Some Trends in Journalism Training in Africa. *PONTE: International Journal of Sciences and Research*, Vol. 75 | No. 1/1: 41 – 59. DOI: 10.21506/j.ponte.2019.1.4.

Onyenankeya, K. and A. Salawu. 2019. Folk Theatre: a potent vehicle for rural transformation, *Journal of Multicultural Discourses*, 13:348 - 361. DOI: 10.1080/17447143.2019.1566344. ISSN: 1744-7143 (Print) 1747-6615 (Online).

Ojebuyi, B.R. and A. Salawu. 2019. We Are Not Parasites: Intergroup Differentiation in the User-Generated Content of Nigerian News Media. *Media Watch* 10 (1): 145-164. DOI: 10.15655/mw/2019/v10i1/49564. ISSN 0976-0911 e-ISSN 2249-8818.

Okudolo, ITP and I. Mekoa. 2019. Legislative behaviour and policy outcome of Nigeria’s 6th national assembly: Impact on nation-building with implications for African Renaissance. *Ubuntu: Journal of Conflict and Social Transformation*, Special issue: 177-138.

Molale, BT. 2019. Participatory communication in South African municipality’s integrated development plan (IDP) processes. *Communicare*, 38(1): 57 – 75.

Okpoko, C and PM Chaka. 2019. A discourse on communication and security in traditional Igbo society. *African Renaissance*, 16(1): 101-119.

Okpoko, C and PM Chaka. 2019. Curbing youth restivenessin Africa: Perspetives from mass communication. *Ubuntu: Journal of Conflict and Social Transformation*, Special issue: 61 – 88.

Oduaran, C. and N. Okorie. 2019. Digital Media and Indigenous Edutainment Programming for Promoting Customer Engagements in a Business World. *Academy of Strategic Management Journal*, 18(3).

Mekoa, I. 2019. Liberation Political Discourses on the land Question in South Africa and the Challenges of International Capitalist Discourses. *Journal of Public Administration*, 53(2)

Mekoa, I. 2019. Towards non-racialism in South Africa: Acknowledging the Past, Changing the present and building the future. *African Renaissance*, Special Issue

Mekoa, I. 2019. Black Resistance to Apartheid in the Methodist Church of Southern Africa (1975-2015): An Essay in the Honour of Rev. I.T Moeketsi. *Oral History Journal of South Africa*.

Mekoa, I. 2019. Ritual and prayers: The Case of Premier Soccer League and Amateur Structure for gender balances. *Gender & Behaviour*, 17(4)

Mekoa, I. 2019. Anthropolgical Inquiry into the importance of Gender in Ukukhapa Ritual Ceremony: The Case of eSangweni Village in Qeenstown, Eatern Cape. *Gender & Behaviour*, 17(4)

Okudolo, ITP and I. Mekoa, G. Mutiu. 2019. Media, Gender Protection and Disaster Risk Reduction in Lagos Mega City: Content Analysis of News Agency of Nigeria (NAN) Reportage of Flood. *Gender & Behaviour*, Special Issue